Shri Vaishnav Vidyapeeth Vishwavidyalaya
Shri Vaishnav School of Management
BBA (Hons) Choice Based Credit System (CBCS) 2020-23

SEMESTER - V

| S. No. | COURSE CODE | COURSE NAME | Examination Scheme | | | | | Teaching Scheme/Week | | | CREDITS | TOTAL MARKS |
| | | | THEORY | | | PRACTICAL | | | | | | |
			End Sem University Exam (60%)	Two Term Exam (20%)	Teachers Assessment* (20%)	End Sem University Exam (60%)	Teachers Assessment* (40%)	Th	T	P		
1	BBAI501	Human Values and Professional Ethics	60	20	20	0	0	4	0	0	4	100
2	BBAI502	Customer Relationship Management	60	20	20	0	0	4	0	0	4	100
3		Major Specialization (Elective1)	60	20	20	0	0	4	0	0	4	100
4		Major Specialization (Elective2)	60	20	20	0	0	4	0	0	4	100
5		Major Specialization (Elective3)	60	20	20	0	0	4	0	0	4	100
6	BBAI506	Minor Research Project	0	0	0	30	20	0	0	0	2	50
7	BBAI507	Comprehensive Viva	0	0	0	50	0	0	0	0	2	50
			300	100	100	80	20	20	0	0	24	600

*Teacher Assessment shall be based following components: Presentation/Case Study/ Fish Pond/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks.